



LEHIGH VALLEY
BUSINESS GROUP



October 20 the, 2018
10:00 am – 3:00 pm
1115 Linden St, Bethlehem (Liberty High School)

Pumpkin Patch Level Sponsor --- \$ 2,000

Placement of your banner at the main stage (area) * Your logo on our website for 1 year, N/C for electric access, Prime location for your 18' x 54' (three spaces) at the main area for maximum exposure, Announcement of your business every hour during BOOFEST, Special announcement on LVBG social media channels, Naming rights to one of the main stations, 5 minutes to speak to the crowd about your business during the event. Placement of your company logo on our yard sale type signs which are placed around the event grounds

Witches Brew Level Sponsor --- \$ 1,000

Placement of your banner at the main stage (area), Your logo on our website for 6 months, N/C for electric access, Prime location for your 18' x 54' (two spaces) at the main area for maximum exposure Announcement of your business every hour during BOOFEST, Special announcement on LVBG social media channels, Naming rights to one of the main stations, 5 minutes to speak to the crowd about your business during the event. Placement of your company logo on our yard sale type signs which are placed around the event grounds

Ghost Level Sponsor --- \$ 500

Placement of your banner at the main stage (area), your logo on our website for 2 months N/C for electric access, Prime side location for your 18' x 54' (two spaces) at the main area for maximum exposure, Announcement of your business every hour during BOOFEST, Special announcement on LVBG social media channels. Each vendor is responsible for their own signage, tables, chairs, pop-up tents (permissible), etc.

Goblin Level --- \$ 75.00

The cost per approx. 12' x 12' space. Each vendor is responsible for their own signage, tables, chairs, pop-up tents (permissible), etc. We will do everything possible to keep similar businesses away from each other.

Non-Profits, Animal Rescues, Veteran Org's. Level --- \$ 50.00

The cost is for approx 12' x 12' space. Each vendor is responsible for their own signage, tables, chairs, pop-up tents (permissible), etc. We will do everything possible to keep similar businesses away from each other.

Food Vendors (limited) -- \$ 175.00

You must provide a valid business license, the necessary and updated certificate of insurance naming Lehigh Valley Business Group and Liberty High School as additional certificate holder. You are required to carry a min of \$ 1,000,000 General Liability Insurance. You must have all necessary permits and business licenses to serve in Bethlehem. You will be inspected that day and If you do not have the necessary permits, insurance, license, you will be asked to leave, and no refund will be offered

Vendor Registration form

Company Name: _____

Address: _____

Phone #: _____

e-mail address: (pls print) _____

The Product / Service you will be displaying: _____

Signature _____

Date _____

Sponsor & Vendor Levels:

Pumpkin Sponsor @ \$ 2,000 (limited) _____

Witches Brew Sponsor @ \$ 1,000 (limited) _____

Ghost Sponsor @ \$ 500 (limited) _____

Goblin Vendors @ \$ 75.00 _____

Non-Profit, Pet Rescues, Veterans @ \$ 50.00 _____

Food @ \$ 175.00 (limited) _____

Total \$ _____ *Check #* _____

Vendor locations will be assigned on a first come basis. Similar business will be kept apart as much as possible. Lehigh Valley Business Group has the right to remove any vendor not complying or for other means as necessary

Payment must be received no later than October 5th, 2018 to reserve your space. NO refunds past October 1st will be approved. Payment must be received no later than October 5th, 2018 to reserve your space.

NO ELECTRIC AVAILABLE for vendors

Checks make payable to: Lehigh Valley Business Group, 4418 Wagner Drive, Bethlehem Pa, 18020 with a signed copy of this Agreement.

Vendors: You should bring their own chairs, tables, canopies are accepted but they must be fastened and secured to the ground

Questions / Concerns, contact us BooFest@lvbg.org

Website: www.lvbg.org

